Dear News Media Professional,

Healthcare continues to dominate the news, whether it’s insuring the uninsured, the Affordable Care Act or the future of community-based hospitals.

In a time of consolidation, it is clear, community-based hospitals serve as the heart of many rural communities across the United States, stimulating the local economy through jobs, access to quality healthcare and an influx of medical expertise.

“We believe that hospitals best serve the people when they meet the needs of a local population. Our mission is to guide, support and enhance the mission of community hospitals and healthcare providers, thereby strengthening the communities they serve,” said CHC President and CEO Michael D. Williams.

Community Hospital Corporation (CHC) provides flexible, individualized consulting and turnaround services, along with ownership and management models as needed. The work CHC does for community hospitals across the country gives CHC’s leadership team a unique understanding of the challenges these hospitals face. Furthermore, CHC leaders are often called by reporters who need subject matter experts for their healthcare stories.

My name is Stephanie Kendall and I will be your CHC contact providing information, news and story ideas. If you have any questions regarding CHC, please call or e-mail me at 214.828.0555 or stephanie@vivantigroup.com. I would be happy to connect you with a subject matter expert or help track down answers to any CHC or community-based hospital and healthcare questions.

Enclosed is the CHC media kit, which includes:

1. CHC Overview
2. CHC Fact Sheet/Timeline
3. CHC Leadership
4. Available Story Concepts

Stephanie Kendall
Community Hospital Corporation
214.828.0555
media@communityhospitalcorp.com
Keeping the H in Hometown®

Community Hospital Corporation (CHC) understands that community-based hospitals are vital assets to those they serve. That’s why we provide resources to strengthen and support community-based hospitals, including flexible, individualized consulting services along with ownership and management models when it makes sense.

Together with hospital boards and leaders, CHC establishes a strategic vision for the future, paves the way to operational and financial improvement, and masters tricky regulatory compliance.

HELP WHERE HOSPITALS NEED IT®

Hospitals turn to CHC with confidence because of our unwavering commitment to help preserve and protect community hospitals in the least obtrusive way and as part of a collaborative process. CHC’s expertise in healthcare and focus on community-based hospitals uniquely qualify us to develop custom-fit solutions to ensure hospitals remain locally operated and governed.

GUIDANCE AT EVERY TURN

Community Hospital Corporation owns, manages and consults with hospitals through three distinct organizations – CHC Hospitals, CHC Consulting and CHC ContinueCARE, which share a common purpose to guide, support and enhance the mission of community hospitals and healthcare providers. Based in Plano, Texas, CHC provides the resources and experience community hospitals need to improve quality outcomes, patient satisfaction and financial performance.

For more information about CHC, please visit www.communityhospitalcorp.com.
A PATH TO FUTURE SUCCESS

CHC Consulting provides management and consulting services and solutions tailored for community-based hospitals. Many clients who engage us begin with our comprehensive operational assessment, which evaluates the hospital’s finances, leadership, staffing, supply chain and revenue cycle, among other factors. This analysis identifies organizational strengths and vulnerabilities along with an action plan to get the hospital on track for future success.

COMPREHENSIVE SERVICES TO CHART YOUR COURSE

You can count on CHC to provide strategic direction for the road ahead. Our experienced team offers a broad platform of services to overcome obstacles like budget shortfalls and compliance challenges, and chart the way to smoother terrain. It’s a journey, but it’s not about getting somewhere. It’s about empowering your hospital to stay rooted where it belongs.

CHC Service Platform:

Please call CHC today. Because your success is vital to your community. For more information, contact David Domingue, FACHE, SVP Business Development at ddomingue@communityhospitalcorp.com or 972.943.6400.
History | A legacy of strong community hospitals

- Community Hospital Corporation was founded in 1996 when a group of CEOs of not-for-profit hospitals came together to form a company designed to help community hospitals succeed.
- In 2006, CHC expanded to include CHC Consulting, providing additional services to community hospitals.
- Today CHC owns, manages and consults with hospitals through three distinct organizations - CHC Hospitals, CHC Consulting and CHC ContinueCARE, which share a common purpose to guide, support and enhance the mission of community hospitals and healthcare providers.

Mission
To guide, support and enhance the mission of community hospitals and healthcare providers.

Vision
- To be the nation’s leader in advancing community based hospitals

Success Stories
- In the past 18 months, CHC has consulted with over 35 community hospitals
- CHC has expanded from coast to coast, with hospital clients located in more than 25 states

Recent Client Relationships
- Bowie Memorial Hospital | Bowie, TX
- Carolinas HealthCare System | Charlotte, NC
- Nacogdoches Memorial Hospital | Nacogdoches, TX
- Monroe County Hospital | Forsyth, GA
CHC Hospitals
- Artesia General Hospital, Artesia, NM
- Baptist Hospitals of Southeast Texas
  - Baptist Beaumont Hospital, Beaumont, TX
  - Baptist Orange Hospital, Orange, TX
- St. Mark’s Medical Center, LaGrange, TX
- Yoakum Community Hospital, Yoakum, TX

ContinueCARE
- Carolinas ContinueCARE Hospital at Kings Mountain, Kings Mountain, NC
- ContinueCARE Hospital at Baptist Health Corbin, Corbin, KY
- ContinueCARE Hospital at Hendrick Medical Center, Abilene, TX
- ContinueCARE Hospital at Midland Memorial, Midland, TX
- Tyler ContinueCARE Hospital, Tyler, TX

Managed and Supported Hospitals
- Bowie Memorial Hospital, Bowie, TX
- Burke Medical Center, Waynesboro, GA
- Community Hospital, McCook, NE
- Great Plains Regional Medical Center, North Platte, NE
- Monroe County Hospital, Forsyth, GA
- Mother Frances Hospital, Winnsboro, TX
- Nacogdoches Memorial Hospital, Nacogdoches, TX

Consulting Clients
Alabama
- Coffee Hospital Group, Florence, AL
- Helen Keller Hospital, Sheffield, AL
- Wiregrass Medical Center, Geneva, AL

Arkansas
- Arkansas Methodist Medical Center, Paragould, AR
- Baxter Regional Medical Center, Mountain Home, AR
- Conway Regional Health System, Conway, AR
- St. Bernards Medical Center, Jonesboro, AR
- White County Medical Center, Searcy, AR
- White River Medical Center, Batesville, AR

California
- Bakersfield Memorial Hospital, Bakersfield, CA

Colorado
- Gunnison Valley Health, Gunnison, CO

Connecticut
- Gaylord Hospital, Wallingford, CT

Florida
- Bert Fish Regional Medical Center, New Smyrna Beach, FL
- Central Florida Health Alliance
  - Leesburg Regional Medical Center, Leesburg, FL
  - The Villages Regional Hospital, The Villages, FL

Georgia
- Burke Medical Center, Waynesboro, GA
- Elbert Memorial Hospital, Elbert, GA
- Habersham Medical Center, Demorest, GA
- Hutcheson Medical Center, Fort Oglethorpe, GA
- Monroe County Hospital, Forsyth, GA
- Washington County Regional Medical Center, Sandersville, GA
Illinois
- Abraham Lincoln Memorial Hospital, Lincoln, IL
- Taylorville Memorial Hospital, Taylorville, IL

Kentucky
- Pineville Community Hospital, Pineville, KY

Louisiana
- Lake Charles Memorial Hospital, Lake Charles, LA
- Willis-Knighton Health System, Shreveport, LA

Maryland
- Union Hospital, Elkton, MD

Minnesota
- HealthPartners
  - Lakeview Hospital, Stillwater, MN
  - Regions Hospital, St. Paul, MN

Mississippi
- Anderson Regional Medical Center, Meridian, MS
- Neshoba County General Hospital, Philadelphia, MS
- OCH Regional Medical Center, Starkville, MS

Nebraska
- Community Hospital McCook, McCook, NE
- Great Plains Regional Medical Center, North Platte, NE

Nevada
- Carson Tahoe Regional Medical Center, Carson City, NV

New York
- Lake Erie Regional Health System of New York, Dunkirk, NY
- WCA Hospital, Jamestown, NY

North Carolina
- Asheville Specialty Hospital, Asheville, NC
- Carolinas HealthCare System, Charlotte, NC
- Rutherford Regional Health System, Rutherfordton, NC

Oklahoma
- Grady Memorial Hospital, Chickasha, OK
- Muskogee Community Hospital, Muskogee, OK
- Valley View Regional Hospital, Ada, OK

Pennsylvania
- Elk Regional Health System, St. Mary’s, PA
- Hamot Medical Center, Erie, PA
- Kane Community Hospital, Kane, PA
- UPMC Hamot, Erie, PA

Tennessee
- Erlanger Health System, Chattanooga, TN

Texas
- Cirrus Health, Dallas, TX
- Faith Community Hospital, Jacksboro, TX
- Glen Rose Medical Center, Glen Rose, TX
- Hendrick Health System, Abilene, TX
- Hill Country Memorial Hospital, Fredericksburg, TX
- Hillcrest Health System, Waco, TX
- Huntsville Memorial Hospital, Huntsville, TX
- King’s Daughters Hospital, Temple, TX
- Medical Center Health System, Odessa, TX
- Memorial Hermann Healthcare System, Houston, TX
- Memorial Medical Center – Livingston, Livingston, TX
- Memorial Medical Center – Lufkin, Lufkin, TX
Texas (Continued)
- Memorial Medical Center – San Augustine, San Augustine, TX
- Memorial Specialty Hospital, Lufkin, TX
- Nacogdoches Memorial Hospital, Nacogdoches, TX
- Pflugerville Community Development Corporation, Pflugerville, TX
- Presbyterian Hospital of Kaufman, Kaufman, TX
- Presbyterian Hospital of Winnsboro, Winnsboro, TX
- Richardson Regional Medical Center, Richardson, TX
- Rolling Plains Memorial Hospital, Sweetwater, TX
- St. Mark’s Medical Center, La Grange, TX
- Stephens Memorial Hospital, Breckenridge, TX
- Texas Scottish Rite Hospital, Dallas, TX
- Trinity Mother Frances Health System, Tyler, TX
- Trinity Mother Frances Hospital, Winnsboro, TX
- United Regional Health Care System, Wichita Falls, TX
- Wilson N. Jones Hospital, Sherman, TX

Washington
- Regional Hospital for Respiratory and Complex Care, Seattle, WA

Wisconsin
- Hudson Hospital and Clinics, Hudson, WI
- Westfields Hospital, New Richmond, WI

Wyoming
- Memorial Hospital of Converse County, Douglas, WY
CHC Leadership

Mike Williams, FACHE
President and Chief Executive Officer

Mike Williams serves as the President and Chief Executive Officer of CHC. A frequent national speaker on the impact of hospital conversions to for-profit status, Mike brings over 30 years of executive management, board relationship management and an understanding and passion for the not-for-profit mission of the healthcare industry to the CHC team.

Wilson Weber
Executive VP and Chief Operating Officer

Wilson Weber serves as Executive Vice President and Chief Operating Officer for CHC. He is responsible for the management and oversight of services provided by Community Hospital Corporation and Community Hospital Consulting. Wilson brings over 30 years of both not-for-profit and for-profit executive operations and management experience to the CHC team. During his various leadership roles in his career, Wilson's organizations have been recognized for their exemplary performance in quality, patient satisfaction, employee communication and teamwork, as well as strong financials.

Cindy Matthews
Executive VP of Community Hospital Consulting

Cindy Matthews serves as Executive VP of Community Hospital Consulting. In this role she guides the strategic direction of CHC in addition to providing advisory services to CHC affiliated hospitals and Community Hospital Consulting clients. With more than two decades experience in the healthcare industry, Cindy specializes in strategy development for healthcare services.
David Butler
Senior Vice President and General Counsel

As Senior VP and General Counsel for CHC, David Butler is the chief officer responsible for oversight and guidance for all legal matters affecting facilities and organizations of Community Hospital Corporation. David also provides legal consulting services through Community Hospital Consulting. He brings more than 30 years of experience in the areas of healthcare, corporate and tax-exempt law to the CHC team.

Tod Beasley
Senior Vice President Hospital Financial Operations

Tod Beasley assumes all hospital financial operations responsibilities including having a dotted line relationship with the CHC hospital CFOs. Before joining CHC, Tod spent over 10 years as Vice President of Finance for two hospitals within Baylor Health Care System.

Leslie Boney
Senior Vice President Post-Acute Services

In this role, Leslie Boney is responsible for the development, operation, quality of service and financial performance of the Long Term Acute Care Hospitals (LTACH) and any post-acute care facility managed by CHC.

Laurie Breedlove
Senior Vice President Human Resources

Laurie Breedlove is responsible for Human Resource Services for CHC managed, leased and owned facilities and for human resource consulting services for Community Hospital Consulting. Certified as a Senior Professional in Human Resources (SPHR), Laurie brings over 21 years of diverse not-for-profit healthcare and consulting experience to the CHC team.
Brian Doerr
Senior Vice President Information Technology

Brian Doerr brings more than 20 years of IT and operational leadership to CHC. He provides technology vision and leadership in the development and implementation of IT related programs for CHC hospitals and CHC Consulting clients. Brian is also responsible for the overall direction, coordination, and evaluation of IT and information management systems.

David Domingue
Senior Vice President Business Development

David Domingue serves as SVP of Business Development for CHC. In his role, he is responsible for business development and client relationship management for the organization. David has more than 16 years experience in the healthcare industry.

James Hill
Senior Vice President Corporate Finance

As SVP Corporate Finance for CHC, James Hill oversees the financial direction of Community Hospital Corporation and its affiliated hospitals. He also provides financial and operations consulting services for Community Hospital Consulting clients.

Craig Sims
Senior Vice President Hospital Operations

Craig Sims serves as Senior Vice President of Hospital Operations for CHC. Along with the Executive Vice President and Chief Operating Officer, he is responsible for the management and oversight of services provided by Community Hospital Corporation and Community Hospital Consulting. Craig has 26 years of experience in hospital operations, physician practice management and healthcare strategy.
Barbara K. Watson  
Senior Vice President Clinical Services  

Barbara Watson serves as SVP Clinical Services for CHC. In this role, she oversees the clinical excellence of CHC affiliated hospitals and provides consulting services to Community Hospital Consulting clients. Barbara has more than 20 years of clinical expertise.

Tony Ybarra  
Senior Vice President Supply Chain  

In his role, Tony Ybarra manages initiatives to develop and implement comprehensive supply chain management strategies on a company-wide basis and ensures that quality-based initiatives are implemented in order to gain the greatest value from CHC’s supply expenditures and resource utilization. He provides services to owned, managed and consulting clients in the area of supply chain.
Story Concepts

1. How can an LTACH be successful in our community?

Long-term acute care hospitals (LTACHs) offer specialized healthcare services for patients with complex conditions while reducing the cost of lengthy hospital stays in acute care environments. With this in mind, hospitals are taking a closer look at the market demand for LTACH services and how to create LTACH success in their communities. Learn about Community Hospital Corporation’s work to improve LTACH performance and create joint ventures such as Tyler ContinueCARE.

2. Is the independent hospital a relic?

Hospital executives face unprecedented challenges. An uncertain economic environment and limited access to capital make it more difficult than ever for community hospital executives to run a medical facility that delivers high-quality care cost effectively. They are asking themselves if they need to affiliate or stand alone. Many leaders and hospital boards are seeking options to maintain independence and financial viability. CHC works with community hospitals across the United States to analyze options for community hospital success into the future.

3. How can hospital boards guide independence?

Healthcare system consolidation continues to be one way for smaller hospitals to survive, but is it the only choice? Hospital board members are asking if they should affiliate with other healthcare organizations. CHC educates hospital boards about the most appropriate ways to assess a hospital’s performance in terms of operations productivity, revenue, supply chain, clinical quality analysis and IT. Find out how CHC guides hospitals and their boards toward an advantageous position, and some creative approaches to maintain independence.
4. Big Data: Big Opportunity or Big Mess?

Big data is on the rise. Hospitals and health systems collect plenty of data on patients daily. Electronic patient records and other government mandates have exponentially increased electronic health data. With all this data, how can it best be mined and leveraged as an asset? CHC understands how to transform the data into critical information that can help improve patient care, support the bottom line and increase efficiencies.

5. Physician Alignment

Hospital-physician alignment is a top priority for hospital executives. However, the process of physician integration is teeming with challenges – from incompatible IT systems to adapting operations to support the various models. The benefits are worth the investment for a variety of reasons including, developing best practices, improving quality of healthcare, encouraging consolidation of medical records, and improving physician retention. Learn how CHC helps community hospitals develop and implement physician alignment initiatives.

6. Operational Assessment

Hospitals have more data than ever available to them. How do hospitals transform that data into powerful information about operational efficiency and financial performance? And how will this information impact the future plans of the hospital executives and board? CHC conducts operational assessments for community hospitals in order to find efficiencies and inefficiencies, recommend improvement initiatives and help implement a plan of action.
7. How will the Affordable Care Act (ACA) financially impact hometown healthcare?

Regulations are continuing to change the way healthcare is delivered and reimbursed. The ACA and the driving forces behind it pose challenges to community hospitals in particular. Many community-based hospitals serve a disproportionate amount of Medicare and Medicaid patients and, therefore, may suffer more from reduced reimbursement levels. On top of that, many smaller community hospitals may not be optimizing supplier and managed care relationships. To address these and other issues, community-based hospitals must optimize internal operations. Learn CHC’s track record of helping hometown hospitals improve financial and operational performance for future viability.